



2024 Event Partner Program



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Ovarian Cancer Alliance of Oregon & Southwest Washington (OCAOSW) Event Partner Program

What is the Event Partner Program?

The Event Partner Program is a sponsorship program that offers you additional benefits throughout the year according to your sponsorship commitment. This brochure outlines all that is available for 2024.

Why Partner with OCAOSW?

Every year, the OCAOSW offers high quality, focused events and educational opportunities which offer the following benefits:

- Reach over 1400 contacts across Oregon and SW Washington
- Gain and grow brand recognition by reinforcing your company's positive standing in the minds of the ovarian cancer community
- Amplify your marketing goals through customizable partnership packages to ensure maximum return on investment



HOW TO BECOME **A PARTNER**

Step One

Review the partner level prices and benefits and decide which level (double diamond, diamond, platinum, gold, or silver) works best with your marketing budget.

Step Two

Based on the partner level you have chosen, review the 2024 schedule of events and choose the specific sponsorships you would like for each event.

Please note: if you would like to commit only to the partner level and not any specific sponsorships at this point, you may do so. Please keep in mind that once sponsorship opportunities are announced, they will fill up quickly.

Step Three

Complete the partner agreement and return to OCAOSW before February 1. After February 1, you will not be able to be an OCAOSW Partner (with all its advantages) until the following year. However, you can still sponsor individual events based on availability.

Step Four

After your signed agreement is received, a confirmation letter will be mailed to you, outlining each event you have committed to sponsor. You have the option to pay either the full amount or as each sponsorship occurs. **Payment must be received two weeks in advance of the event.**

Customize Your Event Partner Package!

Contact Executive Director, Zoya Kumar, to customize your partnership package or help you become an individual event sponsor. She can be reached at zoyak@ovariancancerosw.org, 360-608-1687.

OCAOSW PARTNER BENEFITS

\$15,000 and above — Double Diamond Partner Level

As a Double Diamond Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo on the OCAOSW website to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. One ADDITIONAL VIP table to O-Vary Funny (10 seats) (\$1,500 value)
5. Ten (10) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$500 value)
6. Display opportunity at O-Vary Funny, Teal Ribbon Fun Walk, and Survivor Luncheon
7. Your company featured in the monthly newsletter to over 1,400 contacts

\$10,000 — Diamond Partner Level

As a Diamond Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo on the OCAOSW website to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. Six (6) ADDITIONAL complimentary tickets to O-Vary Funny (\$750 value)
5. Six (6) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$300 value)
6. Display opportunity at O-Vary Funny and Teal Ribbon Fun Walk
7. Your company featured in the monthly newsletter to over 1,400 contacts

\$7,500 — Platinum Partner Level

As a Platinum Partner your company will receive the following benefits:

1. Company logo listed on the new OCAOSW dedicated partner web page
2. A link from your company logo OCAOSW Partner web page to your company website (\$100 value)
3. Company logo included on exclusive OCAOSW signs displayed at events
4. Four (4) ADDITIONAL complimentary tickets to O-Vary Funny (\$500 value)
5. Four (4) ADDITIONAL complimentary tickets to Teal Ribbon Fun Walk (\$200 value)
6. Display opportunity at O-Vary Funny
7. Your company featured in the monthly newsletter to over 1,400 contacts

\$4,500 — Gold Partner Level

As a Gold Partner your company will receive the following benefits:

1. Company logo listed on the OCAOSW Partner web page
2. Company logo included on exclusive OCAOSW signs displayed at events
3. Two (2) ADDITIONAL complimentary tickets to O-Vary Funny (\$250 value)
4. Two (2) ADDITIONAL tickets to Teal Ribbon Fun Walk (\$100 value)
5. Your company featured in the monthly newsletter to over 1,400 contacts

EVENT SPONSORSHIP LEVELS AND BENEFITS

Quarterly Zoom Educational Sessions & Annual Ovarian Cancer Medical Update

January–December 2024

Educational session topics are developed by assessing our community's interests. OCAOSW selects speakers with the help of the broader medical community and experts in their respective fields.

Educational Sponsor (Presenting): \$5,000

(0/1 available)

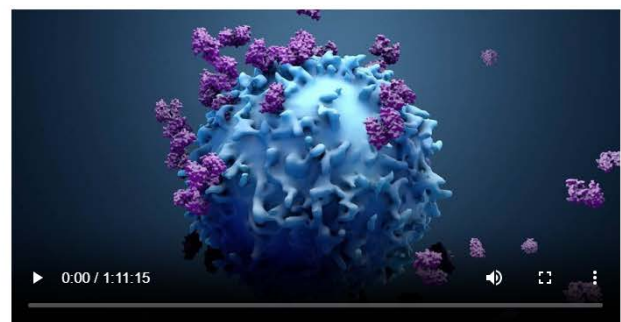
Benefits include name/logo recognition in/on:

- Sponsorship of 4 educational events and the Annual Ovarian Cancer Medical Update
- OCAOSW event registration website, as well as <https://www.ovariancancerosw.org/ocaosw-educational-sessions/webpage> (recorded video, presentations)
- Monthly digital newsletter (Jan–Dec)
- Monthly email communications to 1,400 contacts
- Oral acknowledgement during event
- Opportunity to partner with sponsor on one educational topic that is relevant to our community

OCAOSW Educational Sessions



Annual OC Medical Update, June 2021



Tumor Profiling & Treatment Presentation, May 2021

EVENT SPONSORSHIP LEVELS AND BENEFITS

2nd Annual Teal Ribbon Family Fun Walk to Raise Ovarian Cancer Awareness

Oregon Zoo, 4001 SW Canyon Rd, Portland, OR 97221
June 2024

Hero Sponsor (Presenting): \$7,500

(1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (Jan–July)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Prominent signage onsite
- Oral acknowledgement during event
- Prominent logo placement on t-shirt
- 10 complimentary event registrations
- Display Opportunity
- Promotional items in walk packet (provided by sponsor)

Champion Sponsor: \$4,500

(6/7 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (Jan–July)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Onsite signage inclusion
- Oral acknowledgement during event
- 6 complimentary event registrations
- Display opportunity
- Logo placement on t-shirt

Advocate Sponsor: \$2,500

(10 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW websites
- Monthly digital newsletter (Jan–July)
- Save the date and invitation
- Website recap
- Onsite signage inclusion
- Oral acknowledgement during event
- Logo placement on t-shirt
- 4 complimentary event registrations

Partner Sponsor: \$500

Benefits include name/logo recognition in/on:

- Event registration and OCAOSW websites
- Monthly digital newsletter (Jan–July)
- Oral acknowledgement during event
- Save the date and invitation
- Logo placement on t-shirt
- Website recap
- 2 complimentary event registrations



EVENT SPONSORSHIP LEVELS AND BENEFITS

Survivor and Volunteer Luncheon

McMenamins Kennedy School, 5736 NE 33rd Ave, Portland, OR 97211
January–December 2024

Presenting Sponsor: \$3,000
(1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW website
- Monthly digital newsletter (Jan–May)
- Save the date and invitation
- Monthly email communications to guest list (pre-event)
- Website event recap
- Prominent signage onsite
- Oral acknowledgement during event
- Three minutes at podium on event day
- Display Opportunity
- Promotional items for attendees

Guiding Light Sponsor: \$1,500

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event registration and OCAOSW website
- Monthly digital newsletter (Jan–May)
- Display Opportunity



EVENT SPONSORSHIP LEVELS AND BENEFITS

12th Annual O-Vary Funny, A Stand-Up Benefit for Ovarian Cancer

Doubletree by Hilton Hotel Portland, 1000 NE Multnomah St, Portland 97232
September/October 2024

Presenting Sponsor: \$10,000

(0/1 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–Oct)
- Online newsletter (Oct/Nov) (recap)
- Email communication to guest list (pre-event)
- Save the date and invitation (mailed & online)
- Website recap
- Table-top signage
- Prominent signage onsite
- Oral acknowledgement during event
- Complimentary VIP table for 10
- Booth/display opportunity
- Three minutes at podium on event night

Gold Sponsor: \$5,500

(7 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–Oct) (pre-event)
- Online newsletter (Oct/Nov) (recap)
- Email communication to guest list
- Save the date and invitation (mailed & online)
- Website recap
- Table-top signage
- Onsite signage inclusion
- Oral acknowledgement during event
- 6 complimentary event registrations
- Booth/display opportunity

Silver Sponsor: \$2,500

(10 available)

Benefits include name/logo recognition in/on:

- Press releases/media coverage
- Event and OCAOSW website inclusion
- Online newsletter (May–Oct)
- Online newsletter (Oct/Nov) (recap)
- Save the date and invitation (mailed & online)
- Website recap
- Table-top signage
- Onsite signage inclusion
- Oral acknowledgement during event
- 4 complimentary event registrations

Bronze Sponsor: \$1,500

Benefits include name/logo recognition in/on:

- Event website inclusion
- Save the date and invitation (mailed & online)
- Online newsletter (May–Oct)
- Online newsletter (Oct/Nov) (recap)
- Oral acknowledgement during event
- 2 complimentary event registrations
- Website recap

Teal Sponsor: \$500

Benefits include name/logo recognition in/on:

- Event website inclusion
- Online newsletter (May–Oct)
- Online newsletter (Oct/Nov) (recap)
- Oral acknowledgement during event
- Website recap
- Table-top signage

Individual Sponsor: \$250

Benefits include name and recognition in:

- Event website inclusion
- Online newsletter (May–October)
- Online newsletter (Oct/Nov) (recap)



2024 EVENT PARTNER AGREEMENT

Company Name: _____
(As you would like it to appear on printed material):

Contact Name: _____
(please print)

Authorized Signature: _____
(required)

Phone: _____ **Email:** _____

Sponsorship Opportunities: Select all items your company would like to sponsor in 2024. Please be sure to sign the agreement and then email it to zoyak@ovariancancer.org or mail to Ovarian Cancer Alliance of Oregon & Southwest Washington, 16420 SE McGillivray, Suite 103, PMB 243, Vancouver, WA 98683-3461. After your signed agreement is received, an invoice for your total partnership level will be mailed to you, outlining each event you have committed to sponsor. You have the option to pay either the entire amount in full, or two weeks prior to the your sponsored events occurring throughout the year.
Deadline to become a partner: February 1, 2024.

Questions: Contact Zoya Kumar, zoyak@ovariancancer.org, 360-608-1687.

Educational Sessions and Annual Ovarian Cancer Medical Update

~~Educational Sponsor (1 available): \$5,000~~

Teal Ribbon Family Fun Walk

- ~~Presenting (Hero) Sponsor (1 available): \$7,500~~
- Champion Sponsor (6/7 available): \$4,500
- Advocate Sponsor (9/10 available): \$2,500
- Partner Sponsor: \$500

Survivor and Volunteer Luncheon

- ~~Presenting Sponsor (1 available): \$3,000~~
- Guiding Light Sponsor: \$1,500

O-Vary Funny

- ~~Presenting Sponsor (1 available): \$10,000~~
- Gold Sponsor (6/7 available): \$5,500
- Silver Sponsor (8/10 available): \$2,500
- Bronze Sponsor: \$1,500
- Teal Sponsor: \$500
- Individual Sponsor: \$250

Add your total sponsorships and checkmark your Partner Level:

- Double Diamond Partner (\$20,000)
- Diamond Partner (\$10,000)
- Platinum Partner (\$7,500)
- Gold Partner (\$5,000)

TOTAL: \$ _____

